

WORLD'S FIRST MILLETS ICE CREAM



TABLE OF CONTENT

02. Table Of Content

03. About Us

04. Millets awareness programs in tribal schools and urban areas

05. Millet Mission campaign

06. women entrepreneurs by sirimillets

07. Encouraging farmers to grow millets



ABOUT US



It's never easy to promote a low water foot print agriculture. Increasing the household consumption of millets to enhance household nutrition security and to create demand for millets. sirimillets goal is to improve the local economy of farmers and maintain environmental sustainability.

Boinpallys Agro Food Products have world class team comprising Food technologists, Seed specialists, Organic farming specialists, Baking specialists, Int'l Chef's, many of our team have experience working in Germany, Maldives, USA, & INDIA.

We are manufacturers of world's first millet ice cream and its 100% Vegan with Dairy Free, Lactose Free, Zero Cholesterol, Low calorie, Low fat, rich in nutrients and vitamins and contains no artificial flavours and colors.

Our value added technologies Developed more than 50 processing technologies (Ready to eat/cook) such as coarse, medium and fine semolina(rawa), flakes, vermicelli, pasta, cookies&biscuits (10 varieties), Millet Ice Creams, RTE extruded snacks, Namkeens & Sweets, gluten free crunches, Lassi, malt, Instant food such as idli, dhokla, upma, pongal, dosa, kheer mix, cake mix ,waffle mix.



MILLETS AWARENESS PROGRAMS IN TRIBAL SCHOOLS AND URBAN AREAS

01.

BOINPALLYS have worked closely with the state governments for introducing millets based value added products to tribal school students in gurukulams, anganwadis and under women and child welfare programs.

02.

BOINPALLYS has introduced millet cookies, millet vermicelli to 23 Tribal Gurukulams of 6 districts comprising more than 5000 students in Telangana during year 2018 for a period of 3 months.

03.

BOINPALLYS has introduced Iron Rich Millet Laddu's to Ekalavya Residential School in Kawant, Gujarat for more than 100 girl students during year 2019 for a period of 2 months.

04.

BOINPALLYS has campaigned millet awareness programs in Hyderabad, Pune, Noida, Delhi, Chandigarh, Bangalore, Trichy.



SIRI MILLETS CAMPAIGN

National Millet Mission
campaign in pune during
year 2018

National Millet Mission
campaign in mysore
during year 2018

National Millet Mission
campaign in Delhi during
year 2018

Millet campaign in IT campuses in hyderabad,
bangalore during year 2019

Millet campaign in Kolkata during year 2019

Millet campaign in PJTSAU during year 2020

Millet campaign in Loins clubs during year 2020

Millet campaign across TSAGROS during year
2020





WOMEN ENTREPRENEURS BY BOINPALLYS

Millet Entrepreneurs

BOINPALLYS since its inception has given special attention and care to encourage women in rural and town areas to take up millets as a self employment.

STEP TAKEN

- BOINPALLYS have made women's as integral part of its organisation and spoken with their families and encouraged them to setup exclusive millets shop in their vicinity as first of its kind.
- BOINPALLYS after commercialising all the products, we have given all products at zero cost for 60days period and provided training in local language, conducted group women sessions to make them understand about the millets and products and its usefulness to society.
- BOINPALLYS has made commendable progress in turning housewives to women entrepreneurs in 2 rural areas, 2 towns and 1 city before March 2020.

ENCOURAGING FARMERS TO GROW MILLETS AS ALTERNATIVE CROP

Seed Supply:

- Farmers in rice belt regions grow only rice and sometimes as alternative they grow pulses, rarely.
- During year 2020, BOINPALLYS has taken up a challenge to make at least 15 farmers to choose millets as alternative crops.
- Seed supply is the most important criteria for them to get genuine seeds not from third party market.
- BOINPALLYS has contacted the ICAR to give Finger Millet seeds for 20 acres.
- BOINPALLYS has provided seeds to the farmers in Sircilla dist and it made a good impact among other farmers and also nearby village farmers. It was a new experience for many young farmers as they are accustomed to grow only rice.
- we have realised if any new mini processing plant can be setup then it will increase the cultivation area and BOINPALLYS have taken initiative.





CONTACT US

+91-9490864795

www.sirimillets.in

enquiry@sirimillets.in